

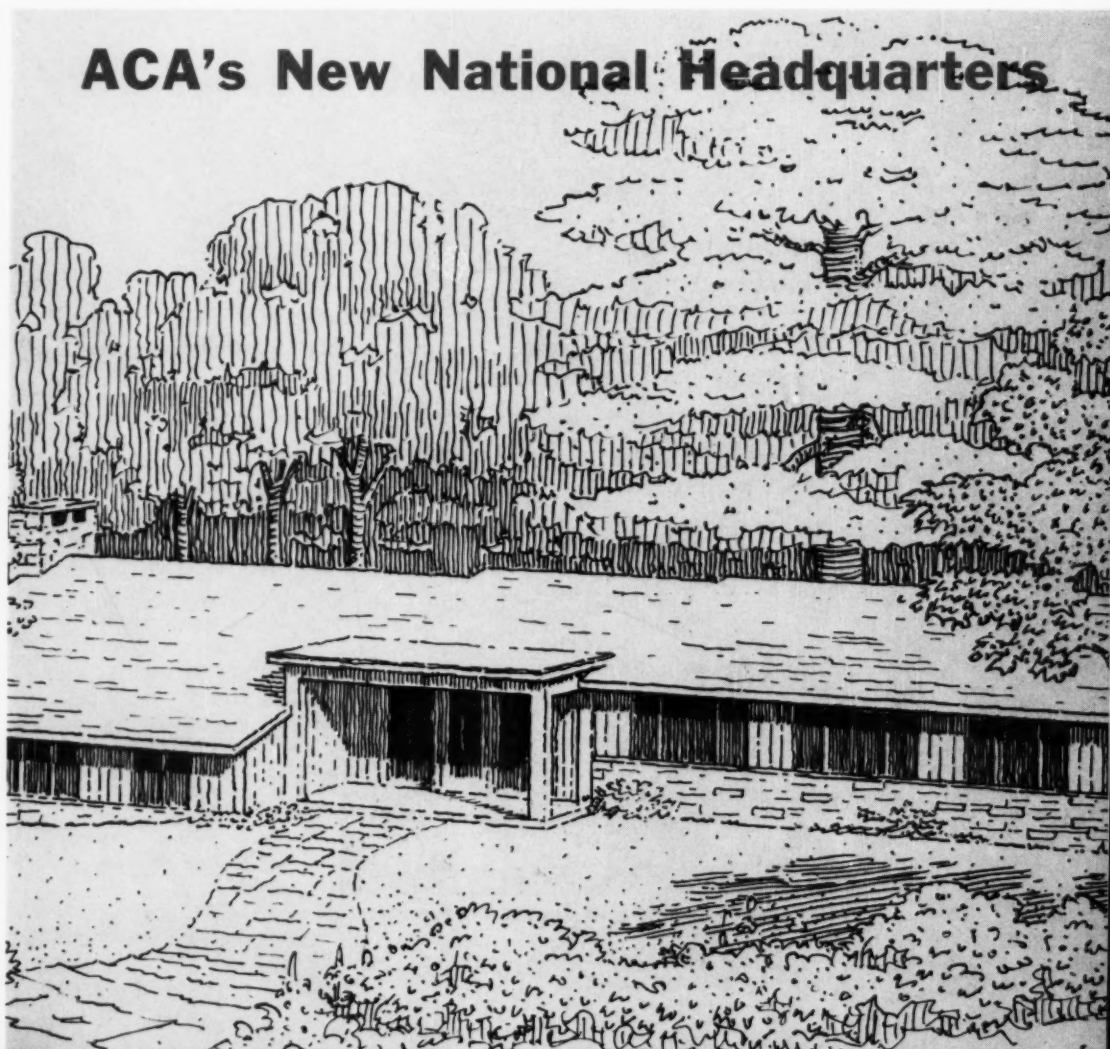
# CAMPING MAGAZINE

*Nature*  
*Programming*  
*Day Camping*  
*Menus*

**JANUARY 1956**

\$5.00 per year; 60¢ per copy

## ACA's New National Headquarters



see special building section beginning page 11

A matter of fact about a matter of enrollments

# **The New York Times publishes more camp advertising than any other newspaper**

and three times as much as all  
national magazine camp media combined

This is the time of year when camp directors carefully weigh one advertising medium against another.

The popular choice is The New York Times. In 1955, 381 camps were represented in The Times advertising columns.

That's understandable.

It pays.

1,200,000 nation-wide circulation; families who can afford to send their children to camp, *and do*; long life for advertising in The Times Magazine Section.

That's one formula for getting inquiries and making enrollments.

It works well, and consistently.

Try it and see.

**The New York Times**

SCHOOL AND CAMP DEPARTMENT • TIMES SQUARE, NEW YORK 36, N. Y. LACKAWANNA 4-1000

Edited and published for  
**American Camping Association**  
 Bradford Woods, Martinsville, Ind.



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**Vice-President:** Fred V. Rogers, 3940-49½ St., Minneapolis, Minn.

**Vice-President:** Ray E. Bassett, 2508 N. Stowell Ave., Milwaukee 11, Wis.

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Plainfield, N. J.

**HOWARD P. GALLOWAY**

Editor and Publisher

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Muriel Wanamaker, 400 S. Kenmore Ave.,  
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**Camping Magazine, Volume 28, No. 1.** Established 1925. Published monthly, except July, August, September, and October, and semi-monthly in March. Subscription prices: Membership in ACA includes Camping Magazine; to non-members, U.S. and Canada, \$5.00 per year; all other countries, \$6.00. Single copies; regular issues, \$.60, annual reference issue \$2.00. Entered as second-class matter at the Post Office at Plainfield, N. J.; additional entry at New Brunswick, N. J.

**Post Master:** Please return undeliverable copies to American Camping Association, Bradford Woods, Martinsville, Indiana. Return postage guaranteed.

**Camping Magazine, January, 1956**

# CAMPING MAGAZINE

**January 1956**

## ***This Month's Features***

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# CAMPERS GO OVERBOARD for **CANADA DRY**

*Ready-to-Use\* Beverage Bases*



*Treat yourself to...*

- Assured Acceptance
- Economical Purchasing
- Guaranteed Quality
- Simplified Preparation

◀ **ONLY \$29.95 del.**

\*No additional  
sugar required.



Save money on paper  
cup requirements

**Eastern Price per M—\$5.81**  
**7 Western States—\$6.07**

*Orange Cherry*  
*Grape*  
*Lemon-Lime*

Just mix 1 plus 5 plain water!

**CANADA DRY GINGER ALE, INC.**

100 Park Avenue, New York City

Phone: LExington 2-4300



***Now!*** An "Official" Pen for Your Camp!

# PAPER-MATE

TRADEMARK

## *Tu-tone* PENS

**In camp colors and imprinted  
with camp insignia**

Every camper will want one! He'll cherish his "official" pen, and maybe even write home more often. And Paper-Mate assures smooth, sure writing all summer long.

Paper-Mates in camp colors make great awards for events and activities.

- Approved by bankers and school principals
- Retractable Silvered-Tip never "skips-and-misses"
- New formula Widco® Ink won't clog or leak



# FREE!

**For Camp Directors, Camp Shop Buyers,  
Camp Canteen Managers, Camp Supply Stores—  
A Paper-Mate Tu-Tone Pen in the Camp Colors You Choose!**

Just fill out the coupon below and we'll send you, without obligation, a free Paper-Mate Tu-Tone in the camp colors you designate. Included will be full information on quantity prices and the low cost of imprinting your camp insignia on each pen.

*Genuine Paper-Mate  
Refills available in  
4 colors: Blue, Black,  
Red and Green*

**PAPER-MATE EASTERN, INC.  
Advertising Specialties Division  
752 Broadway, New York 3, N. Y.**

Please send me a *free* Paper-Mate Tu-Tone Pen in  
these colors: \_\_\_\_\_ and \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

\*TM® ©1956 Paper-Mate Co., Inc., Culver City, Calif.

EDUCATORS' MUTUAL'S SERVICE STARTS WITH CAMP EDUCATIONAL & SAFETY MATERIAL AND CONTINUES WITH PROMPT, GENEROUS PAYMENTS OF BENEFITS . . . . .



### a new service for counselors

A series of free folders about behavior problems of camp-age children, written by a prominent child psychologist . . . concerning the handling of nervous children, shy ones, bullies, etc. Write today for copies for your counselors.

### for campers . . .

Flexible, low-cost Medical Expense Plans paying benefits for accidents and sickness, accidental death, dismemberment and polio. Resident and Day camp plans. Travel disability covered. All staff members protected. Fee-Refund Plans available.

### for directors . . .

Excellent parent-camp relations! Peace-of-mind. Financial protection of your camp investment! Confidence in you . . . on the part of our health-conscious public. Write for full information.

### Free to You

Full-color SAFETY POSTERS. Just the thing for your camp buildings and area.



### Educators

Mutual Insurance Company

Lancaster, Pa.

E. A. Kenney, Special Risk Div.  
14 S. Wycombe Ave., Lansdowne, Pa.

Please send me FREE, with no obligation,  
your SAFETY POSTERS ☐ CHILD PSYCHOLOGY FOLDERS ☐

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_

## letters from readers . . .

### Comments on Camp Architecture

I imagine you will be receiving quite a few letters concerning the modern tone of buildings pictured in the November issue. There are definitely two sides to the question of modern architecture in the camp setting and I would like to suggest that you try to get someone to write an article more or less in rebuttal . . .

Name Withheld

Just received my issue of November Camping. The articles on camp buildings by Julian H. Salomon are good, though many will not agree with Mr. Salomon's ultra-modern stuff as being in tune with the fundamental philosophy of camping.

Ray E. Bassett

Many thanks for the fine job you did with the camp building materials in the November issue. Already I have heard some very favorable comments in various parts of the country, for I have been traveling almost continuously for the last two months and have just gotten back. The folks here in the office also seem quite pleased with the issue.

Julian H. Salomon  
Camp Consultant and Planner

Just a note to say officially and personally that the November issue falls into receptive hands here.

Mary Barker  
YWCA of Canada  
Toronto

Miss Barker enclosed with her letter a copy of a note which she had sent to 17 Executive Directors who operate YWCA camps in Canada. It read, in part:

"If you do not now subscribe to Camping Magazine, do get the November issue. It is all on buildings—sleeping cabins, wash house, infirmaries, lodges, dining areas, docks.

"If you ever plan to add to your camp, it should show you how. There are excellent photographs,

and names of architects and builders.

"It is worth every penny."

We were very surprised, flattered, and grateful to find that our new proposed camp buildings for our Presbytery have been featured on the cover of your November issue of CAMPING MAGAZINE.

Our new camp venture has been a very interesting experience; from the investigations of our present and future needs, through the search and purchase of an attractive site, and now, the completion of preliminary sketches, and development of finished working drawings.

We believe that your attractive layout and presentation should find a use in our approaching financial promotion.

Thank you for your fine presentation of our proposed camp buildings.

Alden I. Clark  
Camp Management Board  
The Presbytery of Rochester, Inc.  
Rochester 4, New York

The overwhelming demand for extra copies of our November issue seems to indicate that readers found the designs presented well adapted to their own needs. As a matter of fact, though we printed more than our usual quota of copies, as of now, we must post our "Sold Out" sign.

—Ed.

### Information Wanted

We are considering the possibility of acquiring a portable pump, such as recommended on page 42 of the April, 1955 issue of Camping Magazine, for fire protection at our camp.

We would be much obliged if you would forward to us any suggestions you have regarding a pump of this type. We would especially appreciate information concerning the name of the manufacturer or distributor of these pumps.

C. L. Horsley, Director  
Camp Pen-Da-Lou-An  
YMCA Muskegon,  
Michigan

We are happy to send reader Horsley this information and invite other camp directors to contact us if we can be of service to them—Ed.

Camping Magazine, January, 1956

## Books for Better Camping

A Department Conducted by Prof. Charles Weckwerth,  
Director of Recreation and Camping,  
Springfield (Mass.) College

### Behavior Control in Camping and Scouting

AUTHOR: O. D. Dickerson

PUBLISHER: University of Pennsylvania, Philadelphia 4, Pa. 1955.  
\$1.00.

REVIEWER: William C. Morse, Director, Univ. of Michigan Fresh Air Camp

This is at once a most stimulating, useful document and a confusing and discouraging one. Since "control" is such a complex topic, it may be that any work in this area will leave us ambivalent.

In chapter one, the author makes his case for the need for control: "The question is not whether the behavior of children is to be controlled, but only who is going to control it." With the air thus cleared, he points up the inadequacy of current material for the practical worker.

Chapter two is useful as a symposium on the nature of human behavior, but has too little synthesis and integration. Next, we are presented a unique classification of behavior problems: those with universal impact, those affecting primarily the individual concerned, those primarily affecting the group, those related to the leader and those related to outgroups. These descriptive categories may help many workers sort out problems.

Chapters four and five are concerned with technique of control ranging from identification to physical punishment. This comprises a useful compendium of devices. Later to be added is a section on applied examples.

The book is a resource in the hands of a competent guide, but dangerous for the neophyte. Manipulation of situations and interpersonal dimensions of influence are confused. The leader as a person receives too casual attention, while we know the leader's aggressive needs, and unconscious motivations

may be the crux. Group dynamics deserve attention equal to the personal dynamics.

Overall, it is a rare book, one you cannot afford to neglect. It is well documented in a field usually dom-

inated by light-toned homilies. It has a practical orientation where most run from reality issues. But it is psychologically naive in an area where maturity and wisdom must be added to a profound understanding of psychology.

One hopes that as the author rethinks his work, he will help us past the cul-de-sac of eclecticism where everything works, or where, because a method is used, it is therefore deserving of equal attention.



good reasons why  
camp advertisers get  
great results\* in

# HOLIDAY Magazine...

\* Mrs. Dorothy E. Shaw of Indian Beach Camp, Northport, Mich., writes: "In 1955 we advertised in HOLIDAY and enrolled 14 girls! And several of them also enrolled a friend or friends. The people who write us from HOLIDAY are way above average income."

Why such great results?

1. Holiday's more than 850,000 families can afford camps! Their yearly income is far above the national average!
2. Surveys show an estimated 5 million read each issue!
3. Average age per subscriber family is 36 years. They're active people with camp-age children!
4. Holiday is a family magazine — read in the home by children and adults alike!
5. Holiday plays a big part in family vacation planning!
6. Satisfied camp advertisers repeat year after year because of low-cost, high-quality inquiries and enrollments from their Holiday advertising.

For information  
or to reserve space write:

Miss Zelia C. Zigler  
School and Camp Advertising  
HOLIDAY Magazine  
Independence Square  
Philadelphia 5, Pa.

A CURTIS MAGAZINE





Another bonus from General Foods

## Free camp equipment when you order Post Cereals!

Get these plus prizes for your camp in time for this season!



You can get valuable merchandise like the above items—besides the regular GF premiums—when you order Post Individual Cereals, Jell-O and other GF Institutional Products. Also, a free 4-week menu plan for summer camps that provides a scientifically balanced, nutritious diet. Take advantage of these GF "extras." Plan ahead—order *your* Post Cereals now. Call your GF Institutional Products Division salesman, or write: GF Institutional Products Division, White Plains, N. Y.

### GENERAL FOODS

#### Institutional Products Division

MAXWELL HOUSE • JELL-O • POST • WALTER BAKER • FRANKLIN BAKER

For the best in cereals...look to General Foods



Products of General Foods



## books

### Social Work Practice in Community Organization

AUTHOR: Helen D. Green

PUBLISHER: William Morrow and Co., Inc., 425 Fourth Ave., New York 16, N. Y. 1955. \$4.00.

REVIEWER: Hedley S. Dimock, San Francisco YMCA

This book will be of interest to those camping people who either are social workers, or, are involved in the process of community planning in the camping field.

The processes described and illustrated in the book undoubtedly have meaning for community planning or organization in camping. Its value, therefore, to camping people is dependent upon the present status of community planning enterprises in the camping field.

If and when community planning for camping increases there will be greater need for the insights recorded in this book. In the meantime many of the processes of "intergroup work" may be applied productively to "inter-camp cooperation."

### The Handbook of Auto Camping

AUTHORS: George and Iris Wells  
PUBLISHER: Harper & Bros., 49 E. 33 St., New York 16, N. Y. 1955. \$3.00.

REVIEWER: Betty Gene Alley, Camping Division, Girl Scouts of the U.S.A.

George and Iris Wells here give both new and experienced auto campers a wealth of information ranging from the estimated cost of a two-gallon water jug to a directory of the 4,000 public campgrounds in the United States.

Included in the 243-page handbook are pointers on camping techniques, suggestions for good health in the out-of-doors, tips to make planning of the trip more effective, coverage of necessary equipment, and a code of ethics.

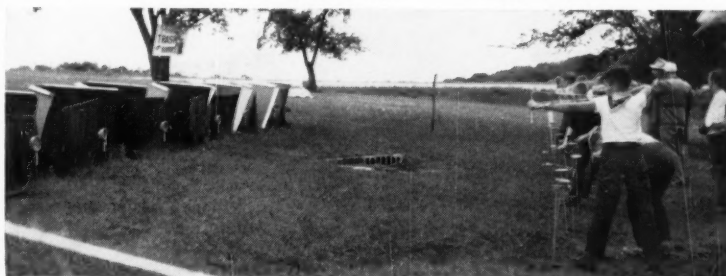
Part II is a listing of available campgrounds in the 48 states, indicating the ones which are State or National Parks or Forests, and including a description of what one can expect to find upon arrival at each site.

Camping Magazine, January, 1956



As American As Tom Sawyer!

## Why Wrist Rocket Target Shooting Belongs In Your Camp Program



Picture above shows scout range at Camp Cedars, Neb.

This new action target plus our new type sling shot now makes sling shot target shooting equal to archery and riflery as a camp activity. "Crackit" gives one all the thrills of archery yet costs only a fraction as much.

The coordination and shooting skill acquired in "Crackit" is carried over into other sports. This sport gives the boys and girls a chance to learn safety and handling technique the easiest way possible. As an introduction to archery and riflery it's a natural.

By starting the youngsters off properly in this fascinating sport they learn a lesson that will last a lifetime. The thrill of organized range shooting and the safety learned will make random undisciplined shooting seem mighty unattractive.

"Crackit" will broaden your camp program with a wanted activity. (Ever know a boy who didn't love to shoot a sling shot?)

No expensive range needed. No extras to buy. Official wrist rocket Association Marksmanship awards furnished free.

INEXPENSIVE \$3.60 per shooting position original first cost. Low upkeep, about 3¢ per shooting position per day.

**FREE!** Write for brochure on how to run a successful Wrist Rocket Target Camp Program and information on special introductory package offer.

\*Wrist Rocket Target Shooting.

 **SAUNDERS**  
*Archery Target Co.*  
COLUMBUS, NEBRASKA



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## More Quality Camp Prospects For You

Big City and Suburban families throughout the country, with better than average wealth, look to Cosmopolitan's Camp Directory with confidence.

Generations of parents of taste and discrimination have relied on our advertisers for quality, and our active service department for courtesy.

You too can count on action when you advertise your camp in Cosmopolitan.

Johanna Shedd, Director  
COSMOPOLITAN Camp Dept.

572 Madison Ave., New York 22, N. Y. Plaza 1-2100



Here's the answer to your  
**POISON IVY  
POISON OAK  
POISON SUMAC**  
problem



# Zirnox<sup>TM</sup>



Don't let campers' fun, or the camp program of activities, be spoiled by distressing attacks from poison ivy, poison oak or poison sumac—especially when these afflictions can so easily be prevented.

## PREVENTION

Zirnox effectively wards off such reactions, if applied before exposure, or within eight hours after exposure. Be sure all susceptible campers apply Zirnox thoroughly to face, neck, arms and legs before entering any area where these poison offenders may be present.

## RELIEF

For the camper who neglects preventive application, Zirnox provides gratifying relief if applied during the early stages of reaction, by easing the intolerable itching, and retarding the spread to wider areas.

Zirnox is a specially formulated preparation containing zirconium oxide 4% and Bristamin dihydrogen citrate 1%, in a non-greasy lotion base.

**Never be without an  
adequate supply of Zirnox!**

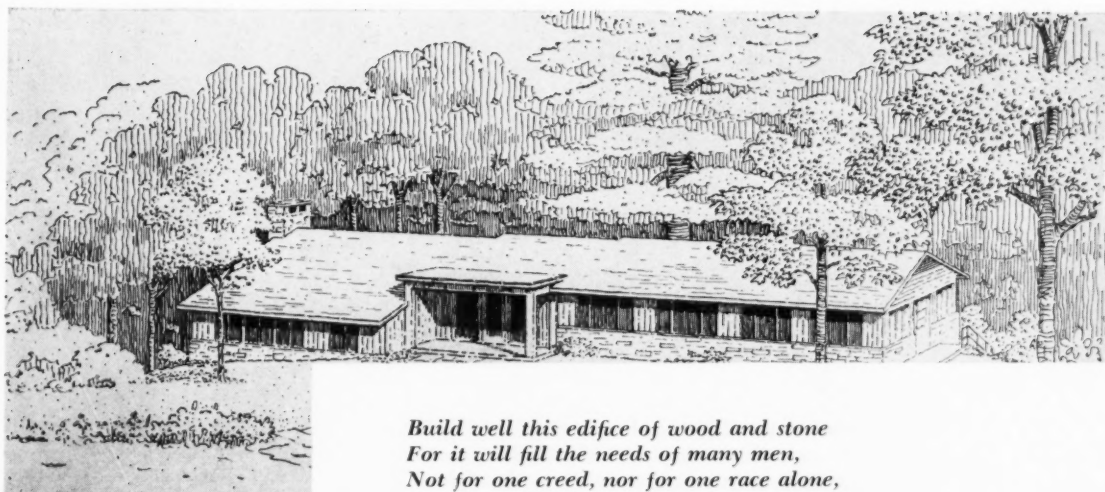


BRISTOL LABORATORIES INC. • Syracuse, New York



Available in 85 cc.  
(approx. 3 oz.)  
plastic bottles, safe  
from breakage in the  
camper's pack.

Order from your regular source of supply or write Bristol Laboratories direct



*Build well this edifice of wood and stone  
For it will fill the needs of many men,  
Not for one creed, nor for one race alone,  
To all, it will give woods and streams again:  
Within these walls brave dreams will rise and grow,  
Broad plans of freedom from the city's rush,  
Of camps for everyone, that all may know  
The peace of starlit lakes, the twilight's hush:  
Stand strongly then, O house within a wood,  
Yours is the leadership, the hilltop way,  
May you have vision, clear and wise and good  
Of wide horizons, far beyond today.*

*By Mary V. Farnum*

# Build Well This Edifice

**By Ray E. Bassett**  
*Building Project Director*

**C**ONSTRUCTION of Our New Home has gotten under way. Your dollars are being put in place in the form of stone, wood and concrete in order that your Association may grow in stature and service to the camping field and particularly to the youth of our Nation.

Have you made your contribution or pledge to the Building Fund? If so, we are honored to list your name in our record of shareholders. If not, please send in your subscription as soon as possible. A

subscription blank for your use has been included in this issue.

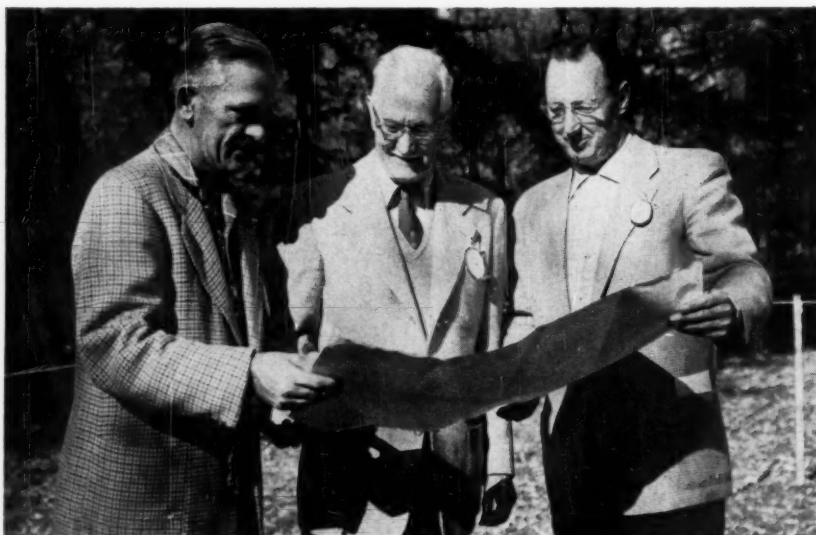
We are now at the 60% mark toward our goal. Almost \$37,000 of the \$60,000 is now in. Please note the comparative standings of the various Sections and Regions. You can help your Section move ahead by doing your little bit now by either subscribing or by inspiring others to do so.

Subscriptions may be made in two or three annual installments. This enables one to do more than

he can perhaps afford at this time. Remember also, these contributions are tax deductible.

Names of all donors will be listed in the permanent record of shareholders. Donors of \$100 or more will have their names listed on the bronze Honor Roll plaque to be appropriately placed in the new building as a lasting memorial.

"Over the Top by National Convention Time in February" is our aim. You can help achieve this objective. Will you?



*ACA Executive Director, Hugh Ransom, discusses building plans with Fund Chairman Ray Bassett and ACA President, Ted Cavins, on the site of the new headquarters in Bradford Woods. Photo by D. Pett.*

## . . . Of Wood and Stone

LET'S PROJECT ourselves a few months into the future and visit this new ACA home.

It's situated in the woods, so that, though it's a new building, it seems as if it were always there. The building is long and low—98 feet long and of a single story. The outside is finished in rough oak and Indiana limestone, with the gently sloping roof of asphalt shingles.

A split level design has been employed, with the left wing slightly lower than the main part.

We enter through an off-center doorway leading from a small covered porch. The doorway faces a large built-in exhibit case where pictures and other samples of ACA and camping activities are shown.

To the left, we go down a short

flight of stairs which leads into the library. This big (22' by 35') room can accommodate large groups, and the ACA Board and committees will meet here. Bookshelves line the walls, and a large fireplace is set into an outside wall. High gabled windows offer plenty of light and ventilation. The beautiful room is finished in wood panelling.

Just off the library is a small fire resistant room for irreplaceable publications. The rear of the library opens on to a large paved terrace.

A kitchen and utility room complete the left wing.

To the right of the entrance vestibule, we enter the large general office. It is here that ACA membership records are processed, and

where the countless other details involved in serving Association members are discharged. The main office will easily accommodate five desks.

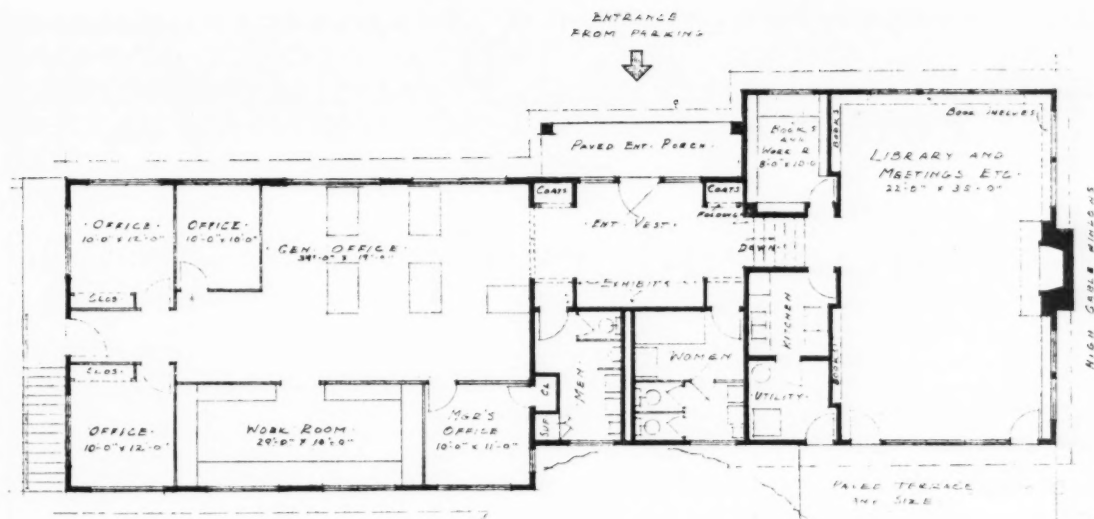
In this office wing, there are also four private offices and a large work room. Each office has an exterior view, and adequate closet space.

The general offices have their own doorway, so that deliveries need not pass through the vestibule.

The ceiling of the office wing is finished in acoustic tile, and walls of wood panelling.

Men's and women's rest rooms and a women's lounge complete the facilities. They are situated to the rear of the vestibule.

**Camping Magazine, January, 1956**



Architect Richard E. Bishop's drawing of the new ACA home at Bradford Woods.

it will fill the needs of many men\_\_\_\_\_

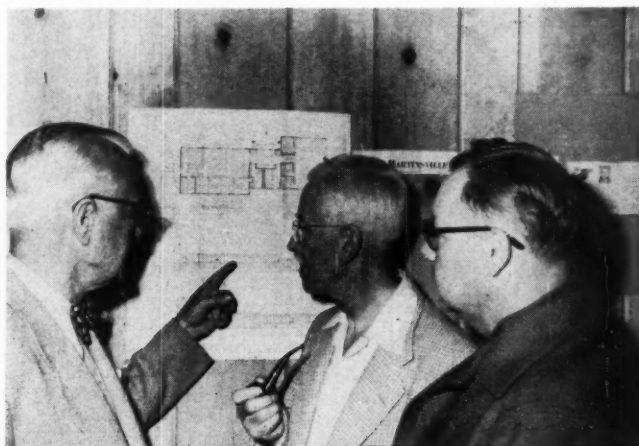
#### The Architect

Architect Richard E. Bishop, who designed the new ACA home, has had much professional experience as a site planner and architect for many different types of enterprises. His experience with camp buildings, park and recreation structures, county and community facilities, has made him particularly suited for ACA's particular needs.

Among the camps which he has done are: Herman Phillips Camp for Girls, Lake James, Ind.; Fort Wayne YWCA Camp for Girls, Dallas Lake, Ind.; James Riley Memorial Camp, Martinsville, Ind.; and Lincoln State Park Children's Camp.

Mr. Bishop's offices are conveniently located in Indianapolis.

Camping Magazine, January, 1956



Looking over floor plans of ACA's new headquarters are three members vitally concerned with its progress. Pictured left to right, are: Building Fund Chairman, Ray E. Bassett; ACA Treasurer, Leslie Lyon, representing the St. Louis Section, second leading section in meeting assigned quota; and Lloyd Shafer, representing the Wisconsin Section, leading in achievement of assigned quota.



# ... Yours Is the Leadership

your  
contribution  
will help  
to put the  
total  
"Over the Top"

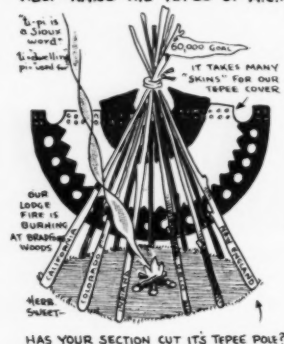
## PROGRESS REPORT

TOTAL SUBSCRIPTIONS AND  
PLEDGES  
December 15, 1955  
\$36,219.30 ..... 60% of goal

STATUS OF REGIONS  
toward  
ACHIEVEMENT OF ASSIGNED  
QUOTAS  
(Higher than national average)  
First: Region I ..... 96%  
(New England)  
Second: Region V ..... 78%  
(Central Ill., Chicago, Iowa,  
Minn., Mo. Valley, Nebr., St.  
Louis, Wis.)

LEADING SECTIONS  
in standing of  
ACHIEVEMENT OF ASSIGNED  
QUOTAS  
(Higher than national average)  
First: Wisconsin ..... 177%  
Second: St. Louis ..... 112%  
Third: Colorado ..... 100%  
Fourth: Chicago ..... 99%  
Fifth: New England ..... 96%  
Sixth: Indiana ..... 93%  
Seventh: New Jersey ..... 73%

### HELP RAISE THE TEEPEE OF A.C.A.



Section Treasury Contributions	From Camps, Individuals, Businesses and Other Section Quota	Percent of quota subscribed to date 0 20 40 60 80 100	
REGION I	\$ 6,610.00	-----	96%
\$ 1,000.00 New England	\$ 6,610.00	-----	
REGION II	14,850.00	---	19%
200.00 Capitol	810.00	---	
Central Penna.	310.00	---	
Delaware	210.00	---	
200.00 Eastern Penna.	2,390.00	---	
150.00 Maryland	580.00	---	
200.00 New Jersey	710.00	-----	
1,200.00 New York	6,040.00	-----	
Upstate N. Y.	1,480.00	---	
Virginia	710.00	---	
West Virginia	250.00	-----	
500.00 Western Penna.	1,360.00	---	
300.00 REGION III	7,280.00	-----	30%
Central Ohio	400.00	-----	
700.00 Indiana	1,300.00	-----	
100.00 Kentucky	390.00	---	
200.00 Lake Erie	1,570.00	---	
1,000.00 Michigan	3,120.00	-----	
100.00 Ohio Valley	500.00	---	
REGION IV	4,140.00	-----	31%
Florida	750.00	---	
25.00 Gulf Coast	540.00	---	
100.00 Southeastern	1,520.00	-----	
125.00 Tenn. Valley	830.00	-----	
100.00 Tri-State	500.00	---	
REGION V	12,140.00	-----	78%
1,000.00 Chicago	3,530.00	-----	
150.00 Iowa	1,060.00	---	
1,000.00 Minnesota	2,230.00	-----	
500.00 Missouri Valley	1,500.00	---	
50.00 Nebraska	450.00	---	
1,000.00 Saint Louis	1,480.00	-----	+12%
1,000.00 Wisconsin	1,890.00	-----	+77%
REGION VI	2,690.00	-----	25%
100.00 Colorado	620.00	-----	
100.00 Oklahoma	480.00	---	
100.00 Southeast Texas	630.00	---	
250.00 Southwest Texas	960.00	-----	
REGION VII	6,640.00	---	6%
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25.00 Inland Empire	260.00	---	
140.00 Northern Cal.	1,200.00	---	
150.00 Oregon	840.00	---	
San Diego	250.00	---	
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\$12,465.00 TOTAL	\$54,320.00		TOTAL \$23,754.30
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By Ann W. Mc Connell

**A**LL CAMPS have problems. They have to do with health and sanitation, plumbing, of time off for counselors or what have you, but for this writing let's think a little about problems in programming and ways to beat them.

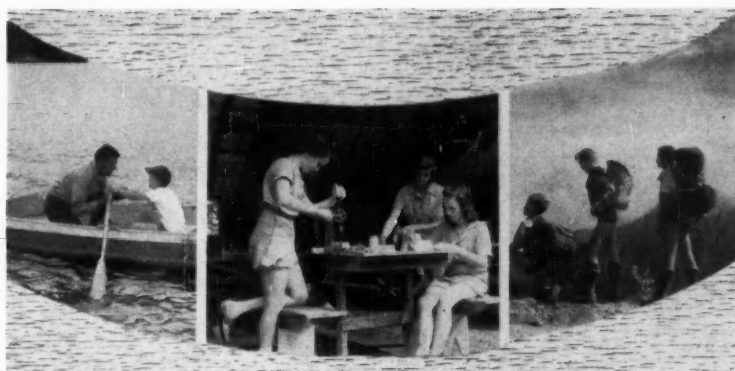
As program director at Camp Gay Valley, I like to reckon our daily program to the children's favorite ride at the fair—the merry-go-round. It is always hoped that the program is so filled with exciting, happy activities that children want to jump on and keep going with the group all summer. The steady well-planned instruction periods are the up and down and around of the machine. Instructors have to be so good, so fired with enthusiasm, as to keep the children wanting to learn, to try their hands at new skills.

#### Imaginative and Workable

The grease pole on which the program works must be slick as ice, yet steady to bear the weight of children's inquisitive minds (and hands and feet!) The pole of imagination must be quick as a golden arrow but the hobby horse going up and down in the director's mind must be workableness. It is the director's job to hammer at the imaginative souls of the counselors—will it work with this age group; are you willing to give it a try if you are not sure?

#### Creative Yet Practical

Another pole on this carousel (for that is what it must be if we are to catch and hold the interest of our children in this atomic age) must be creativeness. All adults working with children today simply have to be creative! No, the program director is not in search of specialists—not any more. The counselor who gets an excellent rating is not the winner of the na-



Camp Zakelo

G.S. photo by Paul Parker

Camp Junipero Serra

### some fundamentals for planning

## A Well Balanced Program

tional collegiate swim meet, nor the tennis star of the southeast. He needs only two characteristics—the ability to keep children inquiring, and the patience to help them find the answers.

Again, the director's responsibility to counselors is to name the hobby horse—"practicability." It is his job to ask, before any job or project is launched, is it practical? Can the campers meet with at least reasonable success in their venture?

#### Adventure with Safety

Then, for any camp to have a good program another pole must be added to the merry-go-round—"adventure." This pole must not only be slick but also must have the element of danger to it that will make children hop on the horse and yell—"Hi ho and away we go." Now, what is the director's responsibility? He must constantly rub down this excitement pole by asking, "Is it safe?" How contradictory can one get? Activities *do* have the element of danger—horseback riding, swimming, canoeing all have their dangerous sides, but all are made safe by the vigilant program director and counselors.

Now, here is your whirl! It is a director's job to keep the calliope with all the colorful horses going up and down in rhythm. It is his job to correlate all the creativeness, imaginativeness, adventure-

someness with a practical, workable, safe program that must evolve for the total development of the camper.

It is the director's duty to know each staff member as an individual; it is his responsibility to see that each counselor find success at one point or another in programming (and this is beside general cabin counseling.) Few young counselors begin their camping careers all fired up to do a bang-up job in the cabin. This comes later. The young counselor feels at home with specific skills, while it takes a "heap o' living, listening and loving" to do a cabin job.

So while the young counselor is having reasonable success in teaching a skill, assisting in crafts, athletics, choirs (and I am not belittling skills) the program director can spend the time selling the counselor on the all-important job of total development within the cabin. It is fun to see it work. As counselors become sure of themselves in their cabin groups there is no worry about the creative, the imaginative, the adventure-full good program. The counselor fairly zooms into the office with, "Boy! I know all about 8 year olds. Turtles are their meat. It's a turtle town complete with cement bridges and ponds. Let me try." There are no doubts as to workableness, practicability, safety!



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BRANCH PLANT AT NAHMA, MICHIGAN

# Make That Contract Friendly and Personal

By W. Bertram Danson

IT IS AGREED by the majority of camp directors that a written contract is definitely advisable as the culmination of negotiations with a potential staff member.

For many years we had a very formal type of contract stating, "the party of the first part agrees with the party of the second part to engage in the job of counseling at the camp belonging to the party of the first part etc., etc." This was formally signed by the camp, per the director's name and the signatures were duly witnessed.

We found that this type of agreement very frequently frightened the average counselor who, in many cases, was a student and strange to legal terminology. Often a counselor was afraid he might get himself legally tangled up in something.

Other times the form was sent to the family lawyer to make sure it was all right for the counselor to sign. Or, perhaps the parent was involved in a great discussion about the form. The fact that this type of contract might legally tie up the counselor was an added deterrent.

As we are involved in a business dealing with children and slightly older personalities, a personal warmth and friendliness is vital to our successful operation. We felt that our counselor contract should take the form of a more friendly and informal chat with the counselor, pointing out the details of his job, salary, period of employment, etc. We also felt it fair to advise the potential counselor of a few of the important rules and regulations of the camp affecting counselors. In this manner he would know these in advance and decide if he is willing to abide by them before he were to agree to come to our camp.

So, a few years ago we switched to a very personal and informal type of counselor agreement, which we find very satisfactory and well received by staff.

At the interview with the counselor, we do not commit ourselves about engaging him, but tell him that we will advise him in a few days. Then, the agreement letter is our official invitation to him to join our staff.

### An Invitation

It begins by stating that we would like to have him join the Winnebago staff and we state what position we are offering him. We go on to say what the starting and finishing dates of employment will be and what salary we will pay him, clearly stating that it is so many dollars for the season, plus room, board, laundry, and from where we are providing transportation.

We remind him of a few of the more important camp regulations and our attitude towards late bed hours. We also let the counselor know that he has to supply his own blankets and linen, and that certain types of regulation clothing is required for weekend wear.

Since we retain the right to terminate the counselor's employment at any time, if in our discretion we have sufficient cause, we let the potential staff member know about this in the agreement letter. We tell him that if we should terminate his employment, we would be obligated to pay him only a pro rata sum of the salary agreement. Since it is quite costly to bring a staff member up to camp, we point out that if a counselor leaves camp before the termination of the season, whether voluntarily or discharged, he is ob-

(Continued on page 20)



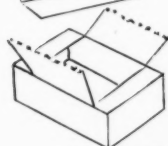
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Best day of week to contact \_\_\_\_\_

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(Continued from page 18)

liged to take care of his own return transportation.

We are required by the Government to deduct income tax from salaries exceeding a certain figure and also to deduct unemployment insurance where this is applicable. This is mentioned in our letter too.

Now that we have pointed out all of the pertinent factors we feel the counselor should know before accepting the position, we ask him, if the foregoing meets with his approval, to sign one of the copies (we send two) and return it to us within three days. We stipulate three days so that we will have the contract back with a minimum of delay and know how we stand with regard to this staff member. We conclude the letter telling him that we are looking forward to a pleasant relationship during the summer and it is signed by one of the directors.

We do not feel that it is good for a counselor to have both agreements in his possession for a longer

period than is stipulated therein. Therefore, in the case of a counselor not accepting our proposal, we ask him to return both copies of the letter.

At the bottom of the letter there is a space which reads: "I accept the above mentioned terms and regulations" and then a line for the counselor's signature and the date.

This form is mimeographed on our camp letterhead and, since there is a fair amount of detail necessary, it requires two pages. In order to save the awkwardness of having two separate sheets or a total of four sheets to send out to the counselor, we mimeograph page two on the back of page one. We include a stamped return envelope with the agreement letter for the return of our copy.

The form is mimeographed with spaces left so that the name of the job, period of employment, salary, etc., can just be typed in. The date, the inside address and the salutation are also typed individually each time.

### How Binding is Contract

I think there are very few camp directors who would insist that a counselor attend their camps if the counselor should change his mind, after signing a contract. We know that it is most unfair of a counselor to terminate his agreement for other than essential reasons, but there is nothing we can do about it. There are many counselors who would attend the camp if the director were to insist and point out to him that he had signed an agreement. My feeling is that this counselor will not have his whole heart in his job and you would be better off without him.

On the other hand, our experience has shown that a counselor who is offered a better position elsewhere will not as readily consider same if he has already signed an agreement with a camp, than if he has just verbally said that he would go.

It is my contention that the contract should not be used to hold the counselor to his agreement, but rather serve as a reminder of the job, amount of salary, who provides transportation and the definite dates of the employment. This avoids misunderstandings at the end of the season when it becomes time to pay the staff, where a counselor may have understood that he was to receive "X" dollars and the director had understood that he was to pay "Y" dollars. It is also a reminder that the counselor agrees to accept the job, full knowing what the important rules and regulations of the camp are.

We have a similar agreement letter for our Household Staff mentioning other details that pertain to their jobs and do not pertain to the counselors.

We have found a written agreement with all staff (even those receiving no money) is very necessary and it has proven quite valuable in many instances.

Our friendly agreement letter has been most satisfactory and well received. We highly recommend its adoption by all camps who have no written agreement or still use a more formal contract.

—Mr. Danson is director of Camp Winnebago, Uterson, Ontario, Canada.

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Though it is a thousand miles from salt water, ships of the seven seas tie up at its docks, and with the completion of the St. Lawrence Seaway, it will be a major world port.

Canada lies due south of the U. S. at this point. You reach it by tunnel from downtown Detroit to Downtown Windsor or by the majestic span of Ambassador Bridge, and find a style of living which, however much it is influenced by its American neighbors, is still unique and different.



IT'S EASY to see Detroit's industrial might in action. Depending on your taste in cars, you may take a guided tour of the assembly lines which give birth to Cadillacs, Chryslers, DeSotos, Dodges, Fords, Lincolns, Mercuries, Packards, Plymouths or Pontiacs.

Detroit assembly lines also pour off five makes of trucks, Dodge, Ford, GMC, Divco and Federal. Some of the newest production lines are practically push-button marvels of "automation," with row on row of complicated machines

controlled by one man at an electric panel board.

The Rouge plant of the Ford Motor Co. is the world's largest industrial concentration. Its vast production lines are fed by the Rouge's own steel mills, coke ovens, glass plant, paper mill, 100 miles of railroad line and fleet of ships. Within this two square mile complex, 63,000 men and women are employed — the plant parking lots hold 22,000 cars — and raw ore and coal is transformed into finished automobiles.

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relaxation

The Rouge plant is an impressive sight at night, with lights silhouetting its row of slender stacks, with the dull glow of the blast furnaces and the bright orange of the glass melt being poured.

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Your tour of Detroit will also include historic Greenfield Village, Cranbrook Institutions of Art, Belle Isle Conservatory, the city's fine shops, steel mills and modern TV studios.

Camping Magazine, January, 1956

# February 15-16-17-18 1956

you'll be interested in these sessions

a  
time  
for  
business

**Waterfront Health & Safety**—George Wibby, American Red Cross. A survey of up to the minute methods of waterfront supervision, teaching methods in swimming and life saving.

**Group Relationships**—Dr. William Schwartz, Ohio State University. Will consider the camper as a member of the group, intergroup relationships, problems and solutions.

**Public Relations**—Russell Elliott, Metropolitan Detroit YMCA. Former director Camp Nissokone. Publicity releases, camp folders, how to get the most out of advertising.

**Conservation and Nature Study**—Homer Roberts, Director of conservation and nature study, Camp Mahn-Go-Tah-See. Planning the conservation development of a camp site as well as an appreciation of nature.

**Food Service and Kitchen Supervision**—Michigan State University. The efficient use and preparation of food. Meal costs. Balanced meals. Staff requirements, kitchen layouts. When and what to buy.

**Standards**—Stanley Michaels, Chairman, ACA National Committee on Standards. Meeting standards, value of accreditation. Discussion of present standards.

**Property Management**—Joseph Berta, Property Manager, Metropolitan Detroit YMCA. Keeping buildings in repair, painting. Fall and Spring preparations. Locating the "ounce of prevention."

**Short Cuts in Business Practices**—Leslie W. Lyon, Minne-Wonka Lodge, Wisconsin. How to keep adequate records without being swamped by unnecessary details.

**Music in Camp**—Walter Anderson, head of music department at Antioch College, Ohio, has had a wide experience in camp music. Emphasis on "singing."

**Staff Training**—Jeanne Bassett, Miami University, Oxford, Ohio. The training of staff in terms of camp policy and program, as well as a consideration of determining maximum hours per day of pre-camp training and in camp season.

**The Child in Camp**—Dr. D. Wineman, Wayne University, Detroit. The approach of this group will be from the child in adjusting to the camp situation, problems related thereto and individual understanding of children with problems.

**Creative Programming**—Resource person to be announced. This group will deal with the active participation of campers in planning their own programs, helping them evaluate, etc.

**Intercultural, Interracial and International Camping**—Chauncey Paxson, Camp Pocono, Pennsylvania. How to get a camp operating interculturally. Where to find counselors from other countries.

**Building and Winterizing Camps**—Gunnar Peterson, George Williams College, Chicago. With camping now a year round activity, many camps would like to rebuild effectively and economically.

**New Camp Directors**—Howard Shinn, New York State Committee YMCA. For the beginning or about-to-be director, this group offers an opportunity to discuss the everyday problems that loom large as one takes over a camp.

**Information, Please?** — Ray Bean, whose expertness in many fields makes him the resource person for a group with many problems and concerns not covered by other groups.

**Spiritual Values in Camping**—Robert Tully, Indiana. Chairman National Committee on Spiritual Values. How to seek them, where to find them, how to use them.

**Pioneer Camping**—Kit Hammett, former President of A. C. A. and an authority in this field. Two aspects of this discussion will be "The Pioneer Camp" and pioneer camping as part of the total program of a resident camp.

**Site Development** — Louis Reimann, camp consultant. Picking a site and making the best use of present sites.

**Surplus Foods**—Morris Ginsburg, Varlet Club Camp, Pa. Who is eligible, what is available, best use of supplies.

YES, there's much to see and do when you come to  
Detroit so . . .

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ARE YOU thinking of buying a bulldozer? Or a tractor? Or a pick-up? We think we've found the combination of them all in our faithful Jeep.

Returning on Friday afternoon from the last trip to town before camp opened on Saturday, the broken road drag thrown over to one side, the center of the two mile road leading from the gate to the Lodge piled high with dirt and stones—and a gentle rain falling—my heart sank to the bottom of my boots!

This meant mud to greet fifty-odd automobiles bringing campers. Mud meant ditched cars. Coming in was not so bad, but going out up the short hills, car after car slithered into the banks or into ditches! The faithful Jeep came to the rescue. We hailed each car to a stop as it started out, hooked a chain to the front of the frame, and with one driving the Jeep and another the car, up and over the grades each car received the necessary lift from the mighty mite.

But mud is not all that the Jeep masters! A favorite outpost campsite—a mile and a half over an old logging road all but overgrown with laurel and filled with jagged rocks and deep ruts—makes it impossible for anything but the Jeep to roll. As a great reward for a campcraft lesson learned, the eight and nine year olds were allowed to camp overnight there. About 11:00 p.m., a thunder shower soon soaked blankets, food and campers. So the Jeep was called into service to make the several trips bringing them back to a drying-out fire in the Lodge.

The Jeep, with a trailer attached, hauls trash and garbage to places a truck could never go and where we hope no one else will.

When the playfield has to be dragged, a not-too-heavy drag is attached and back and forth it is pulled by the Jeep, without digging in too deep. The tennis courts are smoother for the rolling received at the hands of the competent driver.

One day, we decided to move a building (about 9 x 9) from one spot to another. Without a word, our caretaker was off and returned dragging two poles with the Jeep. Gradually, the Jeep pulled the building onto the logs, and rolled it easily, almost before the movements can be described, and the building was in its new location.

There are very simple duties that have to be performed in every camp. Our two camps are about a quarter of a mile apart. I find the Jeep saves many footsteps and also helps carry tools to unstop a toilet or to repair a refrigerator, or to move the picnic food from the kitchen to wherever it has been decided to eat.

When camp is over and the snows come, chains on all four wheels will bring us safely through the deepest of falls. Yet, the Jeep is light enough so it will not break through the melting ice later on.

Is there wood to cut? The power take-off will turn the cross-cut saw. Is there snow to be removed around the house and buildings? The snow plow blade will push it handily. Is there a dead battery on one of the other cars? The wide oak board on the front will push it far enough and easily enough to get you going.

Yes, we have found many uses for a Jeep around a camp everyday. Once you have one, you'll wonder how you ever got along without it.

—Charles C. Alford  
Crystal Lake Camps  
Hughesville, Penna.

Camping Magazine, January, 1956



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# Your Nature Program Can be FUN

with this

"sensible" approach

By Bonita L. Berka

**I**F YOU RESORT to mere recitation of plant and animal names in your nature program, you will accomplish next to nothing. And why? You fail to appeal to children's natural curiosities.

Instead of just identifying a tree as a slippery elm, for example, you will recognize that allowing campers to brush their hands across sandpaper-like leaves will create vivid and lasting impressions. Now, if you break off a twig and ask the children to feel and look at the fuzzy brown buds, they will remember even more.

Furthermore, if you pull off the green inner bark of a twig, break it into small pieces and ask your campers to chew them (the Indians used to chew this green layer for gum), they not only will remember but will be just that much more conscious of the marvels of nature.

Thus, through the sense of touch, you will create in campers an enthusiastic nature interest, while at the same time teaching them a great deal about plants and animals. Furthermore, through use of the other senses, taste, smell, sight and sound, you can develop a highly

successful nature program in camp.

For example, let your campers use their hands in feeling the downy under-surface of the bur oak as well as the upper and lower surfaces of leaves of the yellow birch. Even the catkins, or fruiting bodies, of this tree are hairy, and the buds are also fur-coated.

Your campers can use their eyes in a number of different ways. They will be amazed when you show them the brown and white layers of bark (like a chocolate and white layer cake) that they can find by breaking a piece from the trunk of an American elm. The inner bark of the black oak is colored yellow, and who could miss the white bark of the paper birch?

## What to See

Encourage them also to use their eyes in distinguishing between the black walnut and the butternut. When there are no nuts under these trees, identification is often difficult indeed. But when you point out that the center of old stems of the butternut are chambered and dark brown while the centers of the stems of the walnut are chambered but buff colored, your campers will be delighted.

By breaking a leaf stem of a Norway maple you will produce a milky sap—an easy identification of that tree. Sap-like milk also identifies the large-leaved milk weed plant, and when children can break the stems of the blood root (in areas where the plant is plentiful) and smear their hands and wrists with reddish sap (used as a dye in early America,) they are thrilled.

Your campers can use their taste by chewing stems of the sweet or black or the yellow birches. These trees contain oil of wintergreen.

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A different taste sensation can be experienced by having campers touch their tongues to peeled sections of the enlarged underground stems of the Jack-in-the-pulpit. (Make sure here too that the plant is in good abundance so that you follow good conservation practices.) In fact, tongues will soon react as if they'd been stabbed by dozens of sharp needles. The prickly feeling is due to crystals of calcium oxylate transmitted from "Jack." The enlarged stem of the plant, which is often called Indian turnip, was once fried and eaten by the Indians.

But how can the sense of smell be used in your nature programs? Let your campers use their noses to detect the wintergreen scent of the yellow and sweet birches. Allow them to cut the underground stems of wild ginger and then have them smell. They will notice a distinct ginger odor. This plant can also be identified by its one, ugly, fuzzy brown, cup-like flower born close to the ground.

And, by bruising the stem of the soft or silver maple, you can cause a distinct, fetid odor to be given off.

Thus, there are many ways to use touch, sight, taste and smell in the study of plants.

#### Try Listening Too

The fifth sense, that of hearing, can be applied best to the animals, particularly, the birds. Many experienced bird watchers identify birds by ear. Hearing a bird is as reliable, and often more reliable, than seeing it!

The familiar "cheer-up cheerily cheer-up cheerily" identifies the robin. The Baltimore oriole sings this song: "sure-ly sure-ly sure-ly sure-ly-the-world is bright and gay." The beautiful songster, the wood thrush, warbles "ee-o-lay ah-lo-leeh" in a flute-like, widely-spaced melody.

The common bluebird gently warbles "purity-purity," and the cardinal clearly chirps "birdy birdy" and "sweet sweet sweet what-cheer what-cheer sweet sweet sweet."

Familiarize yourself with the unique characteristics of nature. Arouse the curiosity of children. Appeal to their senses. Your nature program cannot fail.

Camping Magazine, January, 1956

## The TUITION REFUND Plan

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For rates and information about the Guide, contact Johanna Potter Shedd, Director, Harper's Bazaar Educational Department, 572 Madison Ave., N. Y.



## *As the man-eating tiger bounded into the clearing...*

**T**OMMY drew a quick breath . . . held it . . . and squeezed the trigger. His rifle spoke once—and as the tawny killer dropped, Tommy's face crinkled in a victorious grin.

Then tiger, jungle and India melted away before the knowing voice of the camp instructor: "Nice shooting, Tommy—now let's see what Michael can do to that bull's-eye." But as the erstwhile hunter strode away, his face still glowed with a look of triumph.

Many men who lead boys have seen that look. What a world of adventure you create when you add a rifle to a boy and his imagination! It's the high point of many a boy's camp life.

And there's no reason why boys like Tommy can't have riflery at camp. Supervised target shooting is one of the safest outdoor sports. And it's one sport in which *every* boy, regardless of physical size, can compete—win too, if he works at it!

You can start a modest rifle program for little money. All that's needed is a safe backstop, paper targets, 22 ammunition and a few Remington Model 513T and 521T rifles.

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# NEWS FOR CAMP LEADERS

## Federation Established to Unite Recreational Organizations

ONE OF the real needs in any professional field is the establishment of means whereby the various professional organizations in that field may work together for common purposes. This is particularly true of the recreation field with its diverse areas of concern and operating structures. The wide range of recreation professional organizations makes some form of liaison practically mandatory if orderly growth and unity of action in the profession is to be achieved.

The importance of this problem has been recognized for several years. Finally, in 1952, representatives of nine professional organizations concerned with recreation met in Chicago to discuss ways and means of achieving greater unity.

Financed by the Athletic Institute, the meeting was attended by representatives from the College Recreation Association; National Industrial Recreation Association; Society of State Directors of Health, Physical Education and Recreation; American Recreation Society; Association of College Unions; American Camping Association; American Association of Group Workers; American Institute of Park Executives; and the American Association for Health, Physical Education and Recreation.

As a result of this meeting and upon endorsement by the governing bodies of the organizations represented, the Federation of National Professional Organizations for Recreation was established.

### Reasons For A Federation

The purpose of the Federation is to provide the means for enabling the several organizations to work together on specific goals directed toward generally furthering the aims of the total recreation profession. Actually at the first meeting four reasons for federating were drafted which have served to guide the work of the Federation. These are:

1. To provide a structure enabling recreation organizations to work cooperatively to raise professional standards.

2. To provide a structure for soliciting funds from philanthropic organizations or foundations to support recreation projects.

3. To provide a structure for a joint attack on problems confronting the recreational field.

4. To provide a structure for keeping organizations for recreation informed of each other's projects, meetings and publications.



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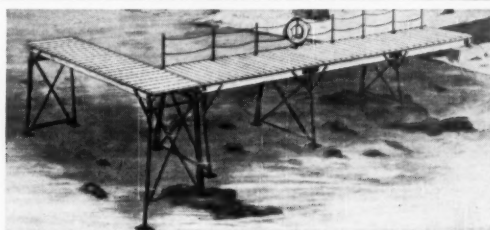
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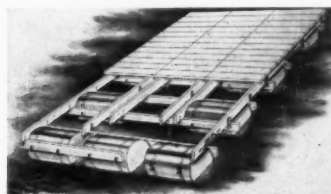
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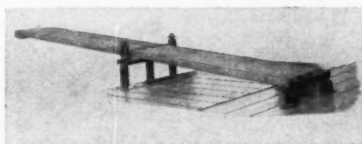
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## NEWS

### Who Belong

Membership in the Federation is open to all national professional organizations whose major concern is recreation and whose members or contributors have voting privileges. At the present time, the membership is composed of the organizations listed above plus the Athletic Institute and the National Recreation Association as consultant non-voting members.

### Program

The Federation at the present time has four projects underway. These are:

1. Consideration of a plan whereby all Federal bills of interest to members would be reviewed by each of the organization representatives and the Federation advised as to organization reactions. The Federation would then compile these reactions and send a copy to each member organization.

2. Compilation of a complete list

of the national meetings and conferences to be sponsored during the year by each member.

3. Analysis of the policy statements of member organizations relating to recreation as a basis for formulation of a general policy statement by the Federation.

4. Identification of basic research problems in the field of recreation for purposes of defining areas of needed research and approaching foundations for funds to finance needed research.

The ACA has been an active member of the Federation since its inception. This participation is further evidence of the increasing recognition of camping as a professional partner in recreation and provides an additional opportunity to work cooperatively with allied organizations toward common goals.

—Norman P. Miller  
ACA Representative



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### Sanitation Workshop Offered in Pittsburgh

BECAUSE of the enthusiastic response to the Camp Sanitation course offered last year, the Western Pennsylvania Section of ACA has decided to offer two sessions this year, again through the facilities of the Pittsburgh Field Training Station.

Content of the course will include general principles of sanitation, water supply, sewage disposal, garbage and refuse disposal, food preparation and handling, and plumbing and cross connections.

The first course will be held January 5, 6, 11, 12 and 13; dates for the second are January 9, 10, 16, 17 and 18.

There is no fee charged for this exceptional opportunity. Registration should be made through Western Pennsylvania Section, ACA, 200 Ross St., Pittsburgh 19, Pa.

### ACA Represented at Education Conference

SAM KADISON, a member of the New York Section, represented ACA at the White House Conference on Education, November 28-December 1, in Washington, D. C.

Mr. Kadison is director of Camp Modin.

Camping Magazine, January, 1956

## Outdoor Education Workshop Planned

THE SECOND Annual Workshop on Interpretive Programs will be held at Bradford Woods, Indiana, on Monday, Tuesday, and Wednesday, April 2, 3, and 4. The workshop is designed for those interested primarily in the outdoor education programs of national, state, and local parks and their relation to the outdoor programs of schools, museums, and other agencies.

For further information and registration, write Reynold Carlson, Alpha Hall, Indiana University, Bloomington, Indiana.

## Weather Booklet Distributed by Section

"SOMETHING About the Weather" is the title of a handy booklet compiled by James E. O'Brien of the Brashear Association of Pittsburgh, and published by the Western Pennsylvania Section of ACA.

The mimeographed guide has been prepared especially for camps and is illustrated with clear drawings. In addition to good information on weather forecasting, there are suggestions for weather projects to be made in camp, and a sample chart for weather observations.

The book is available for 15¢ from the Western Pennsylvania Section, ACA, 200 Ross St., Pittsburgh 19, Pa.

## University Plans Land Development Program

SOUTHERN Illinois University has invited 47 colleges and universities in Illinois, Indiana, Missouri and Kentucky to share in development of an overall outdoor education program on federal lands near here.

SIU President D. W. Morris pointed out that Southern is located three miles from a U. S. Fish and Wildlife Service refuge on which the University owns or leases 700 acres of land. The SIU campus almost adjoins the Shawnee National Forest, a 3,000-acre tract supervised by the U. S. Forest Service.

The area around Southern, containing lakes, forested land, wildlife

habitats, natural areas and farms offers "really exceptional opportunities in outdoor education training," President Morris said. He said that Southern would be pleased to work cooperatively with state, parochial or private universities or colleges in the outdoor education project.

Southern now has summer camps for area grade and high school children at Little Grassy Lake on the federal wildlife refuge and directs camps for crippled children, the mentally retarded and others at Giant City State Park.

## Ray Bassett Extols ACA Before Park Executives

"PEOPLE are now realizing that outdoor living and understanding should become a part of our lives. Nowhere is the trend more apparent than in the camping field." These words were spoken by Ray Bassett, who represented ACA at the annual conference of the American Institute of Park Executives, meeting recently in Louisville, Ky.

Mr. Bassett went on to outline the objectives of ACA — "to pro-

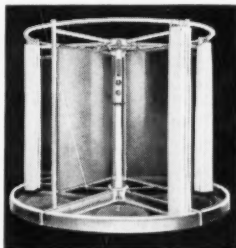


"Complimented by  
Parents, Campers  
and Visitors"

## Bradley Showers in New Shower House At Camp Nicolet for Girls

"We can't begin to tell you the many compliments we have had on our new shower house and Bradley Showers by both parents, campers and visitors this entire summer. In the Fall, the Wisconsin Section of the American Camping Association held their meeting at Nicolet. There were sixty camp directors present and we must admit you received wonderful publicity."

Mrs. Ann M. Schrader, Director  
Eagle River, Wisc.



Bradley Multi-Stall Showers  
are made in 5-, 3-, and  
2-Stall Units.

Bradley Showers are fast becoming "must" equipment at camps. Only one set of piping connections is required (hot and cold water, and drain) to serve the several stalls, speeding installation and cutting costs.

For latest specifications, write for Catalog 5601 on Bradley Showers, Vandal-Proof Washfountains, and Drinking Fountains.

BRADLEY WASHFOUNTAIN CO.  
2263 W. Michigan Street  
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**BRADLEY**  
*multi-stall showers*

Distributed Through Plumbing Wholesalers



vide a recreational experience in the out-of-doors which will furnish special opportunity for education and for social adjustment through group living."

"The primary focus of the program in camping," he stated, "is on the camper and the utilization of all of the facilities of the camp,

both personal and physical, for the pleasure, growth and welfare of the camper's interests and needs.

Mr. Bassett went on to explain the importance of good preparation for leaders in outdoor recreation and also the need for further development and improvement of park facilities.

## Sections Report

### REGION II

New York Section held a gala Open House during the afternoon and evening of December 8th, to celebrate the opening of their new offices. Refreshments were served and board members and committee chairmen were on hand to greet visitors.

At a general membership meeting of the Western Pennsylvania Section, Julian H. Salomon, camp planner, presided in a program devoted to "Recent Trends in Camp Buildings." Mr. Salomon advised members on their problems relat-

ing to camp architecture, site development and other such factors.

Harry Kalson, of the Section, has been elected President of the Pennsylvania Camping Federation, a union of the Eastern, Central and Western Pennsylvania Sections. Other new officers of the Federation include: Vice President, Helen Leighty of Eastern Pennsylvania; Secretary, Robert B. Watkins of Western Pennsylvania, and Treasurer, Harold A. Moore of Central Pennsylvania Section.

Mr. Salomon also spoke before the Eastern Pennsylvania Section in January. His topic was "Camp Buildings and Architecture."

### REGION III

Michigan Section held its last regular Section meeting, before the big convention, on December 3rd. The timely topic "Taxation" was discussed by a panel of tax officials, who related their advice to the camp director's particular needs.

A business meeting was also held, and was followed by a standards clinic for both residential and day camps, under the direction of Meta Riseman and Helen Wolner.

### REGION IV

An important step has recently been taken by the Southeastern Section . . . the establishment of an office of Executive Secretary for the Section. To fill this important position, Marvin T. Culbreth, immediate past-president of the Section and director of Camp Sky Ranch, has been appointed. Mr. Culbreth will locate the office in his home, 425 E. Howard St., Boone, N. C.

As Executive Secretary, Mr. Culbreth will have the responsibility for the Section's Counselor Placement Service, publishing of the Newsletter, and serving as a public relations office.

The Section recently elected its officers who will serve for the next two years. These are: Margaret Stanion, president; Agnes Jeter, first vice-president; Bertha Martin, second vice-president; Emily Cate, recording secretary; Wyatt Taylor, corresponding secretary and Bill Johnson, treasurer.

### REGION V

"Recreation—Its Relationship to Camping" was the topic of the evening at the December meeting of the Minnesota Section. Dr. Gerald Fitzgerald, Director of the Department of Recreation at University of Minnesota, was featured as speaker.

We have heard that Whitey Luehrs, General Chairman of the 1958 National Convention, at which the Minnesota Section will be host, has his organizational structure already formed.

Friday the 13th has no evil connotation for the Wisconsin Section who have set January 13th for their next meeting. It will be held in Milwaukee.

Chicago Section's Dec. meeting  
Camping Magazine, January, 1956

## ARE YOU A MEMBER

OF

## THE AMERICAN CAMPING ASSOCIATION?

Camping Magazine is just one of the many benefits of membership in ACA. Join your friends or business associates in this ever-expanding Association of camping people. Full information on how you may join will be sent on request by using the attached form.

### Request for Membership Information

### AMERICAN CAMPING ASSOCIATION

Bradford Woods, Martinsville, Indiana

Please send me full particulars on how membership in ACA will benefit me. Please include details on membership fees.

NAME .....

STREET .....

CITY AND STATE .....



was devoted to the timely topic of Camp Promotion.

General Chairman Sidney Freedman organized a panel of experts on four phases of promotion. Representing advertising was Howard Kusterman; mailings were led by David Mickelsen; personal contact was under the direction of Mrs. Esther M. Hecht, and visual aids had Benton C. Black as leader.

#### REGION VII

Dr. Norman Miller, president of the Southern California Camping Association, on sabbatical leave from UCLA, plans to leave January 18, for a five month tour of Europe via auto. The Pacific Camping Federation is looking forward to a full report from Norm upon his return.

Members of the California Association of Private Camps came away from the Berkeley Conference inspired and with the feeling that an outstanding job was done to

CAMPING MAGAZINE is eager to compile a list of some of the most successful ideas ACA Sections have used to commemorate Camp Week. We hope to put together a useful article for all to use as Camp Week, 1956, approaches.

Won't you take a few moments now and send us your thoughts on this, together with any illustrative material you might have?

Let's all help make Camp Week the biggest and best yet!

further the interests of private camping in California. They invited all private camp directors who are not already members to join with them to continue to raise camping standards in our section.

Ford Carr, conference chairman for Pacific Camping Federation, announced that the program scheduled for March 15, 16, 17, 18 at Asilomar, Calif., will be a workshop conference with a program for everyone: School Camping, Private Camp Directors, College Educators in the field of Camping, Family Camps, Church Camps, Day Camping and Leadership Training plus skills "Know How" for everyone.

—J. Grant Gerson

Camping Magazine, January, 1956

## 4 reasons why Parents' is best for camp advertisers!

- **PARENTS' MAGAZINE** gives you the only 100% families with children audience...your logical prospects.
- **73% OF PARENTS'** mother-readers are 36 and under. PARENTS' families have 1,675,000 children ages 5 to 17...natural camp ages.
- **FAMILIES** have special confidence in PARENTS' personal investigation of camp advertisers...resulting in thousands of productive inquiries.
- **PARENTS'** helps bring high-tuition enrollments. In 1954, 63% of enrollments were \$350 to \$550. 22% over \$550.

**Parents'**

Serves 1,675,000\* families with 3 1/2 million children  
\*EFFECTIVE MARCH 1956

That's why 33% more camps advertised in PARENTS' MAGAZINE in 1955 than in any other magazine. That's why 75% of camps advertising in 1954 renewed in 1955; why 68% of 1955 advertisers have been in PARENTS' 5 years or more. And that's why your camp belongs in PARENTS'!

Josephine E. Chrenko, Director, School and Camp Dept.

**PARENTS' MAGAZINE, 52 Vanderbilt Ave., New York 17, New York.**

YOU JUST  
CAN'T BUY  
BETTER  
FRUIT DRINK  
FLAVORS!



**SMITH  
JUNIOR  
Co. Inc.**



ROCHESTER 6, N. Y.
COBOURG, ONT., CANADA

## It's Wise To Supervise



A DISCUSSION ON STAFF  
SUPERVISION IN SUMMER CAMPS

COMPILED AND EDITED BY

**ALAN KLEIN,**  
Professor, School of Social Work  
University of Toronto  
and  
**IRWIN HALADNER,**  
Director, Camp Wabi-Kon

\*Endorsed and Distributed by . . .

The Ontario Camping Association

Order Now - 75¢ per copy

Published by

THE CANADIAN CAMPING MAGAZINE COMPANY

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170 Bloor Street West, Toronto, Canada

Please send me ..... copies of "It's Wise to Supervise"—75c per copy.

Name .....

Address .....

- ☐ I enclose cheque (adding 20c to cover bank charges on out of town cheques) or money order to cover cost.
- ☐ Please bill me.



## NEW Products from SEIDEL

*To make camp feeding Easier, Better, Economical!*

Both our new Cake Craft Mixes and Instant Puddings are decidedly superior to existing consumer packs of these new favorites. As always we strive to make Seidel's "Institutional" Size Foods ideal for camp service. Everything the Kitchen needs from Soups to Desserts plus Trail Packets, the original — now widely imitated — trail side food packet.

**FREE!** • Handy 5-page Cost-per-Serving Chart!  
• Samples of any Seidel product!

**AD. SEIDEL & SON INC.**

1245 W. Dickens Ave. 102 Franklin St.  
Chicago 14 New York 13

## Direct YOUR Camp Advertising to these upper-income families with over 2,000,000 children

The American Magazine's expanding School and Camp Directory opens up an entirely new and substantial prospect field:—

2,600,000 homes, of which more than 85% have higher-than-average incomes  
2,166,814 camp and school-age children between 6 and 18

A Camp Information Service for 10,230,000 readers

*For Information Write:*

LYLE BRYSON, Director, Camp Department  
640 Fifth Avenue, New York 19, N. Y.  
Telephone: PLaza 9-1000

**THE American**  
MAGAZINE

## BROWNLEE Sectional LOG CAMP BUILDINGS

Visit Our Booth No. 5  
A.C.A. Convention  
Detroit



Shipped in sections, with doors and windows installed; easy to erect. White cedar logs, pre-treated. Impervious to moisture. Termite resistant. Factory caulked . . . wind-proof. Kiln-dried splines. Send for catalog showing a typical lodge.

**UNIVERSAL HOMES, INC., 3502 GUARDIAN BLDG., DETROIT 26, MICH.**

## they go home

**D**URING AN interview with a prospective counselor applicant, I casually said, "In day camping we're faced with a very delicate and different problem—our campers come to us every morning and go home every evening. They are not in a sense a captive group of children. Mother and Dad can evaluate the camp every summer evening at supper. In day camping, every day is an entity which can be judged and is judged every night. The big question is: Does seven-year-old Billy want to come back tomorrow morning? Is Billy going to tell Mom that camp is swell, that he can't wait until tomorrow morning because he's going to do this—and this—and this?"

This is worth thinking about. Are camp owners, supervisors and counselors ready to say that if their campers went home every evening, they would eagerly want to return the next morning? Is each day the excitement, the recognition and happiness every camper seeks and every counselor should give? I wonder what the results would be if every cabin or group counselor were subjected to the test of: "Will they come sluggishly or anxiously the next day?"

The day camp is of course acutely aware of this occurrence. We know that in our own situation every day is considered a visiting day. Activity, affection and acceptance are on the job each hour of the day. I bring this to the attention of all camp people for since we are now planning it may be of value to use this question as a major criterion in selecting personnel and planning program: "If they would go home every day would they—?"

The day camp, subjected to this parental scrutiny daily, must adopt a very dynamic program. I look upon this challenge as something very beneficial to our entire program to the service we render our

Camping Magazine, January, 1956

# every day

By Maxwell Kushner

campers. It maintains an alacrity on the part of counselors and supervisors. No wrong can long exist or malpractice function in our setting. In day camping, evaluation is ongoing.

We are in a sense fortunate in being able to maintain continuous, constructive parental relations rather than apologetic post season parental relations. Is this scrutiny advantageous to the day camp? Yes, by all means, for it imposes a responsibility and a need for insight. Program making and camper attitude require careful study. The good day camp can use many techniques in utilizing its day to day pressure to advantage:

1. The transportation of campers to and from camp is an integral part of the day. The fun and spirit, attitude and attention in the vehicle either say a cheery hello and a happy good-bye or a sour hello and a relieved good-bye. What do your counselors foster?

2. Periodic telephone calls to the camper's parents by the counselor help establish a cordial and intimate relationship of great value in sensing parental attitude toward the camp.

3. Periodic bulletins to parents concerning events and program help establish a familiarity with the camp.

4. A mid season progress report indicating aspects of positive growth on the part of the camper as a result of his camp experience helps make a favorable impression.

Above all, of course, is the realization that the child is the best ambassador of good will. In day camping they go home every day. If your campers had this opportunity, would they want to return the next morning? They should!

—Mr. Kushner is co-owner of *Seesame Day Camp*, Philadelphia, Pa.

Camping Magazine, January, 1956

**"WE'VE TRIED  
THEM ALL...  
OLD TOWN'S  
BEST!"**



So said a camp official who ordered eight Old Town canvas canoes after trying out other types. Another well-known camp executive wrote: "Old Towns purchased in 1934 are still in good condition, despite heavy duty in rugged country." They know from experience that Old Town builds 'em best—to last for years and years.

You'll find Old Town your shrewdest canoe investment too! They're tough, yet easy to handle; stable, steady and quiet; resilient, and above all, economical to maintain. Old Town has been the favorite for 56 years.

**Place your order now! Make sure you have Old Towns for your camp season.**

We also build flat-bottom boats, sailboats, boats for use with outboard motors and skiffs for rowing and motor use. Our variety of models will meet your watercraft needs.

*Old Town quality accessories:* Paddles, oars, slat back rests, mast seats, carrying yokes, cushions, etc.

*Write for Free Catalog. Address:*

**OLD TOWN CANOE COMPANY**  
381 Fourth St. Old Town, Maine

*"Old Town Canoes"*

**Beautify your waterfront!**  
with "STANDARD"  
**the World's SAFEST PIER**



**SAFE** . . . non-skid deck. Cooler than wood. Easily aligned for irregular lake or river bottoms. Rolled edges and many other safety features.

**DURABLE** . . . All steel. . . Rust resistant. . . Sturdy, steady and strong.

**VERSATILE** . . . Sectional construction to meet your individual needs. You can set it up or take it down with a minimum of effort in far less time than

conventional old-fashioned piers.

**BEAUTIFUL** . . . This is the "peer of piers" that will give you that extra-added touch of beauty, prestige and value to your waterfront.

Send us a rough sketch . . . we will gladly send recommendations, prices and literature . . . no obligation, of course!

**Standard Steel**

PRODUCTS MANUFACTURING CO

2836 South 16th Street  
Milwaukee 15, Wisconsin

9-11 Bennett Road  
Englewood, New Jersey

cooking with

## Crackers 'n Cookies

**C**HILDREN LOVE dessert. When it's hands down on everything else, doubles—even triples in dessert are not unusual. Better not be caught short. Plan ahead by stocking your pantry with plenty of nourishing graham crackers and rich-crisp cookies. Perfect with ice cream or fresh fruit, quick as a wink they can be made into energy giving desserts ready to satisfy even the most sun-wilted appetites.

Here are some old-time favorites with a young point of view. They're made in no time at all because packaged crackers and cookies do the work for you.

### Jiffy Brownies

Try this nourishing dessert on those hot-sticky days when nothing else seems to please.

#### Ingredients

(weights listed in parentheses)

- 8 packets graham crackers (2 lbs., 12 ozs.)
- 3 cups milk
- 4 packages chocolate pieces (1 lb., 8 ozs.)
- 4 cans sweetened condensed milk (3 lbs., 8 ozs.)
- 2 cups shredded coconut (6½ ozs.)
- 2 cups chopped nuts
- 1 teaspoon salt

1. Put graham crackers in mixer bowl; pour milk over crackers. Mix at low speed until smooth.

2. Melt chocolate; add to crumb mixture with other ingredients.

3. Pour into two lightly greased pans (10" x 16" x 2".)

4. Bake in moderately hot oven (375°F.) 45 minutes. Cool.

5. Cut brownies into two-inch squares.

Makes 80.

### Rainbow Tarts

These pretty tarts come from fixings right off your pantry shelf. Keep them in good supply for requests are sure to be heavy.

#### CRUMB CRUST

##### Ingredients

- 2 boxes ginger snaps (2 lbs.)
- 1-½ cups sugar (¾ lb.)
- 1-½ cups butter or margarine, softened (¾ lb.)

1. Put ginger snaps through coarse screen of food grinder, to make crumbs.

2. Blend in sugar and butter or margarine thoroughly.

3. Set large size paper baking cups in muffin pans. Pour ¼ cup crumb mixture into each cup. Press

firmly against bottom and sides with a juice glass.

Makes about 50 tart shells.

#### FILLING

½ large package vanilla pudding and pie filling powder (12 oz.)

2 quarts milk

3 No. 2½ cans fruit cocktail, canned (5 lbs., 10 oz.)

3 tablespoons cornstarch

1. Cook pudding and pie filling powder and milk according to directions on package. After cooling five minutes, fill each crumb tart shell ¾ full.

2. Thoroughly drain fruit cocktail saving three cups syrup. Combine cold syrup with cornstarch. Cook over medium heat until thickened and cleared.

3. Fold fruit cocktail into thickened syrup. Spoon over tarts. Chill.

Makes about 50 tarts.

### Ribbon Loaf

Old favorites like graham crackers and jelly are a sure fire hit with the young folks. The cook will love this too—it's so easy to make.

#### Ingredients

- 2 cups heavy cream
- 4 teaspoons sugar
- 2 teaspoons vanilla
- 100 graham crackers (1-½ lbs.)
- 2 cups jam

1. Whip cream stiff; blend in sugar and vanilla.

2. Spread each graham cracker with a thin layer of jam. Press jam spread crackers together in 2 long rows, 50 crackers each.

3. Spread cream over outside of loaves.

4. Chill in refrigerator over night.

5. To serve, slice diagonally at a 45° angle.

Serve 50.

### SPORTS HOBBIES EDUCATION

#### CAMP DIRECTORY

These three are important ingredients offered by today's camps. Agree? Then why not attract to your camp children who are pre-conditioned? (1) Herald Tribune families buy some 14 books a year. (2) Four out of five Herald Tribune adult readers are college educated. (3) 85% ride hobbies. They're better-income, better-educated, better-living families.

Any good reason why you don't place your camp's ad right away in the Herald Tribune THIS WEEK Magazine's Camp Directory? (Note: short, 26-day closing). Write now for further information.

NEW YORK

## Herald Tribune

230 West 41 St., New York 36—PEnnsylvania 6-4000





Various Sizes and Packs for All Kitchens



## Popular with Cooks and Campers! Choose H.B.C. Quality Foods

Always at your service—and famous for food specialties since 1891. Drop us a note for your free copy of our handy catalog listing the many famous—and unusual—items in the H.B.C. line.

Such popular items as Instant Pudding Powders, Beverage Bases, Sweet Milk Cocoa, Rapid Cake

Bases, Gelatine Desserts and Tripperroos, the premium quality out-of-camp meal favorite, are included.

Over 20 kinds of Tripperroos are available—each in a water-proof bag; only the addition of water and heating is needed to make 4 extra-large portions.



**FREE!** We will gladly send generous size samples of any item we offer upon request. Your own test will show you H.B.C. quality better than anything we could ever say.

**HILKER & BLETSCH COMPANY**  
614 WEST HUBBARD STREET CHICAGO 10, ILLINOIS

Visit us in Booth 18 at the A.C.A. Convention in Detroit, February 15-18.

# For Your Information

**New and helpful ideas to assist you in obtaining equipment, supplies and services for your camp. Keep up-to-date with the latest trends in camp operation by investigating some of the items described here.**

## Trampoline for Older Campers

Nissen Trampoline Co. has announced a new all-nylon canvas trampoline bed especially developed for campers of high school age.

This new type bed is much lighter in weight and is said to outwear the standard cotton canvas. Its performance is described as equalling the best intercollegiate type woven web beds, yet is available at less than  $\frac{1}{2}$  the cost.

This particular Nissen trampoline has been purchased by the U. S. Marine Corps for their bases in this country and overseas.

For more information, check number C-1601 on Readers' Service coupon.

## Camp Menus for Two Weeks

John Sexton & Co. has prepared especially for camp directors and their food staffs a useful booklet on camp menus, with recipes and culinary data.

Menus are given for a full two weeks with leeway for substituting items which may be in plentiful supply in your area. The selection of recipes contains items which are sure to appeal to young people. They give ingredients for 50 or more servings.

In the culinary data section is included such information as number of servings in large size cans, sanitation data, milk conversion table and other useful information

for the experienced or novice food manager.

For your copy, check number C-1602.

## Recreation Equipment for Camps

Introduction of a line of tubular steel recreational equipment for camp playgrounds has been announced by Bil-Jax, Inc.

Included are such items as portable tables, swing sets, sand boxes, portable bleachers, lake pier equipment and folding-leg table sets.

Literature and price list are available through item C-1603 on coupon.

## Doughnut Cutter by Downyflake

Downyflake claims the perfect answer for camp dieticians who like to make and serve fresh, hot doughnuts quickly and inexpensively. It's the new Downyflake Institutional Donut Cutter, just introduced.

Made of heavy aluminum, with stainless steel precision cutting attachment, the Downyflake cutter has six different slot adjustments which make it possible to turn out six different sizes of doughnuts. It also has attachments for making ball doughnuts or doughnut sticks.

More information on this small, light unit may be had by checking number C-1604.

## Safety Stressed by Standard Steel

With an eye toward safer swimming and boating, engineers of Standard Steel Products Mfg. Co. have concentrated attention on safety features for their 1956 line of piers and allied equipment.

The new safety features include: double bracing of understructure for greater rigidity; rounded corners and ends to eliminate dangerous protrusions; pebbled surface of top

# univex

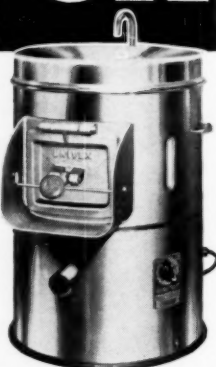
## VEGETABLE PEELERS

**\$150<sup>00</sup>**

Model G

- PORTABLE
- Stainless Steel Construction
- Peel 20 lbs. one minute
- Automatically Timed

compare SAVES up to \$3.00 per 100 lbs. over hand peeling.

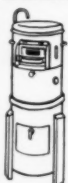


economy model EC



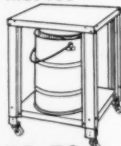
**\$115.00**

floor model GP



**\$240.00**

Portable Stand and Peel Trap MO. 100



**\$53.50**

PRICE SLIGHTLY HIGHER IN WEST

**UNIVERSAL INDUSTRIES**

372 MYSTIC AVE., SOMERVILLE 45, MASS.

decking to reduce hazards of slipping or falling; baked-on white enamel finish on top decking to provide a cool decking surface throughout the season; and heavy coat of non-skid solution on top decking for added protection against dangerous falls.

For pictures and descriptions of these piers, as well as other Standard Steel waterfront products, including diving units and life guard towers, check number C-1605.

#### New Material for Tents

Strength, Inc., has announced production of a complete line of Nyvel tarpaulins and coverings of all shapes and sizes, plus a complete line of tents.

The Nyvel line is made from a new light-weight material which is said to incorporate the use of nylon and vinyl plastic film. Among the many features described are exceptional tear strength, complete and easy storage, waterproof, rot and mildew-proof, with sun-fast colors.

Another important feature which the manufacturers call to the attention of camp directors is the fact that all seams are electronically welded and sewn.

For particulars on how this new product will fit into your own outdoor equipment needs, write for item C-1606.

#### Boats for Camp in New Line

The 1956 line of Feather Craft, Inc., makers of aluminum boats, features several models which will be very useful in camps.

Camp Directors will be particularly interested in the longlife aluminum construction, which, it is said, requires no upkeep or calking and eliminates leaking . . . features of importance when crafts are subjected to daily camper use.

Boats are so designed so that they can accommodate up to 30 HP outboard motors. The manufacturers particularly recommend their Rocket model for water skiing, now becoming very popular in camps. It has special storage facilities for skis, gas tanks and gear under the aft deck, and is also equipped with "towing eyes" on the transom.

Illustrative information about the Rocket and other Feather Craft aluminum boats may be had by checking number C-1607.

Camping Magazine, January, 1956

#### Camp Furniture of Hickory

Indian Hickory Furniture Co., Inc., suggests their products for keeping the furnishings around your camp in tone with an outdoor setting.

Though practically every type of furniture is made by the company, particularly useful to camps will be the straight chairs for camp dining rooms, tables, and some of the pieces for porches and other outdoor placing.

Seats and backs are hand-woven of fibre for indoor use, or rattan for outdoors.

A catalog picturing all pieces with price list is available by checking number C-1608.

#### New Team Sport

A new team sport for both boys and girls has recently been developed. It is called Sacket and is the creation of Sacket Sporting Goods Co.

The game is described as having all the good features of baseball, but none of the disadvantages which accrue when playing with a hard or semi-hard ball. Equipment used is all of special design: a soft ball, specially made semi-flat bat and a special net. No gloves are used.

Of particular interest to camps is the fact that the game can be played on uneven ground, and is adaptable to indoor and outdoor play.

Sacket will be glad to supply interested camp directors with full official rules, as well as full descriptions of equipment needed.

Check item C-1609 for your copies.

#### Items on Table Tennis

Is your camp among the many conducting an annual Table Tennis Tournament? If so, you'll want to send for your supply of tournament charts, offered free by Harvard Table Tennis Co.

These charts are ready to be posted on your camp bulletin board so that the entire camp can follow the play.

At the same time, you'll want a special booklet issued by Harvard on coaching the sport and conducting a tournament. This is also offered free by Harvard.

Check item C-1610 for your copy of the booklet and supply of tournament charts.



## Readers' Service

Use this coupon to obtain more information about items described in this department, or advertised or mentioned editorially in this issue. CM Readers' Service will also be happy to assist you find a source for any products or services used in camp management.

- ☐ C-1601 New Type Trampoline
- ☐ C-1602 Camp Menus
- ☐ C-1603 Recreation Equipment
- ☐ C-1604 Donut Cutter
- ☐ C-1605 Waterfront Products
- ☐ C-1606 Tents and Tarps
- ☐ C-1607 Aluminum Boats
- ☐ C-1608 Furniture of Hickory
- ☐ C-1609 New Team Sport
- ☐ C-1610 Table Tennis Supplies

Please send me information on the following additional subjects not checked above.

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#### CAMPING MAGAZINE READERS' SERVICE

705 Park Ave., Plainfield, N. J.

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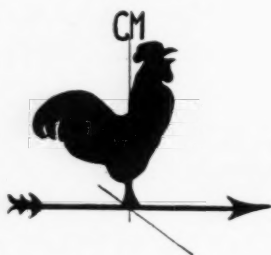
Address .....

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Camp .....

Position .....

**NO MATTER  
WHICH WAY  
THE WIND BLOWS**



**NORTH  
EAST  
WEST  
SOUTH**

*For modern  
efficient  
and easy  
camp operation*

Use  
the  
**READER'S SERVICE**  
**COUPON**  
on the  
preceding  
page

**membership  
memos  
from**

**Annabeth  
Brandle**

MEMBERSHIP in the ACA is growing at a rapid pace. The responsibility of the Membership Chairman of every section is to see that every member in his section is in the right category. The National office at Bradford Woods has no way of checking this.

The National Membership Committee feels that there is a considerable number of camp directors and owners currently holding Individual or Executive memberships rather than Camp memberships. As approved by vote of members in May, 1955, each camp should have a membership in the proper category before either the owner or director may become a member in any other category.

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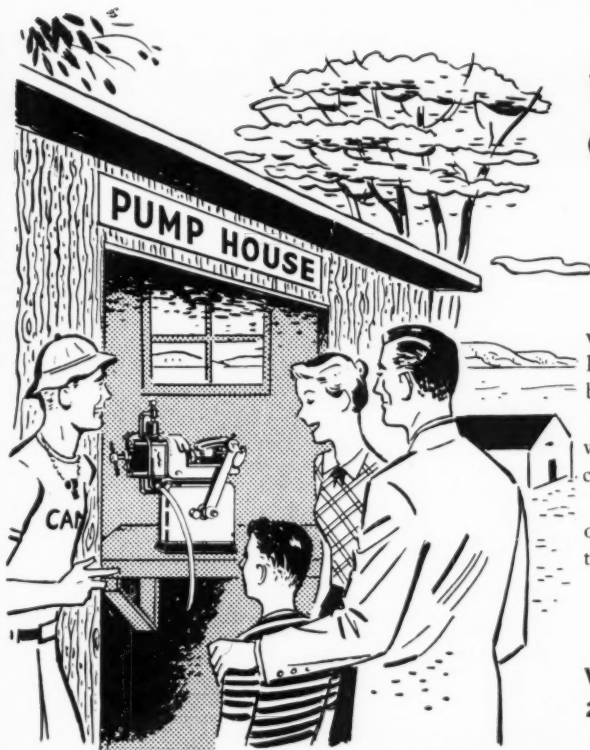
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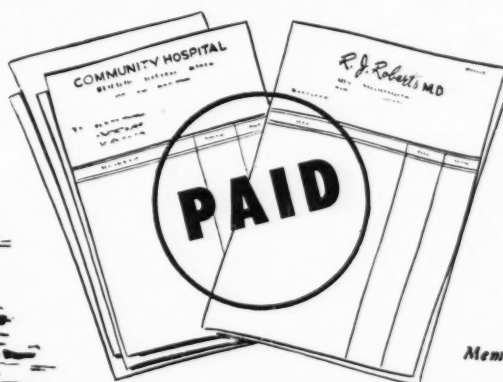
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